



Canterbury
Christ Church
University

NEON & UCU Summit – Improving Student Finance IAG

The Outreach Team 2016-17



The Outreach Team 2016-17

Meet our team...



Jayme Stevens
Manager



Chloe Medhurst
Graduate Outreach Trainee



Jacey Jonnson
Project Officer



Kate Riseley
Graduate Outreach Trainee



Stefan Colley
Project Officer



Alex Simes
Outreach Team Administrator



Bethany-Rose Moor
Community Lead



Harry Cooke
Videographer

	TERM 1	TERM 2	TERM 3
Primary	Ollie the Undergrad, Guided Reading	Ollie the Undergrad, Guided Reading	Ollie the Undergrad, Guided Reading
Year 7	Loving Literacy, Transition Activities	Loving Literacy, Dynamic Dialogue	
Year 8	More Than One Direction, Ethical Debate, Creative Writing Skills, Dynamic Dialogue	More Than One Direction, Ethical Debate Session, Creative Writing Skills	More Than One Direction, Ethical Debate Session, Creative Writing Skills
Year 9	More Than One Direction, Ethical Debate, Creative Writing Skills, Dynamic Dialogue, subject specific Taster Days	More Than One Direction, Ethical Debate Session, Creative Writing Skills, subject specific Taster Days	More Than One Direction, Ethical Debate Session, Creative Writing Skills, subject specific Taster Days
Year 10	Business Taster Day, subject specific Taster Days, Dynamic Dialogue, Ethical Debate, That's a Wrap, Study Skills, Academic Conferences, Workshops/Masterclasses	Business Taster Day, subject specific Taster Days, Dynamic Dialogue, Ethical Debate, That's a Wrap, Study Skills, Academic Conferences, Workshops/Masterclasses	Business Taster Day, subject specific Taster Days, Dynamic Dialogue, Ethical Debate, That's a Wrap, Study Skills, Academic Conferences
Year 11	Subject specific Taster Days, Dynamic Dialogue, Ethical Debate, That's a Wrap, Study Skills, Academic Conferences	Subject specific Taster Days, Dynamic Dialogue, Ethical Debate, That's a Wrap, Study Skills, Academic Conferences, Talks: The Benefits of HE, Student Life, Introduction to HE	
Year 12	Subject specific Taster Days, Advanced Study Skills, Workshops/Masterclasses, Talks: Parents and Carers, Student Finance	Subject specific Taster Days, Advanced Study Skills, Workshops/Masterclasses, Talks: The Benefits of HE, Student Life, Introduction to HE, Decision Making, Parents and Carers	Subject specific Taster Days, Advanced Study Skills, Workshops/Masterclasses, Talks: The Benefits of HE, Student Life, Introduction to HE, Decision Making, Parents and Carers,
Year 13	Personal Statement talk/workshop, Introduction to HE talk	Personal Statement talk/workshop, Introduction to HE talk	Talks: Student Finance, Introduction to HE
Year 14	Personal Statement talk/workshop, Student Finance talk	Personal Statement talk/workshop, Student Finance talk	
FE 1	Talks: The Benefits of HE, Student Life, Introduction to HE, Decision Making, Student Finance		
FE 2	Personal Statement talk/workshop, Vocational Taster Days (Nursing, Policing)	Personal Statement talk/workshop	Student Finance talk
Access	Personal Statement talk/workshop, Vocational Taster Days (Nursing, Policing)	Personal Statement talk/workshop	Student Finance talk

	TERM 4	TERM 5	TERM 6
Primary	Ollie the Undergrad, Guided Reading	Ollie the Undergrad, Guided Reading	Ollie the Undergrad, Guided Reading
Year 7		More Than One Direction	More Than One Direction
Year 8			More Than One Direction, Ethical Debate, Creative Writing Skills
Year 9	More Than One Direction, Creative Writing Skills, Ethical Debate, Study Skills, subject specific Taster Days	More Than One Direction, Creative Writing Skills, Ethical Debate, Study Skills, subject specific Taster Days	More Than One Direction, Creative Writing Skills, Dynamic Dialogue, Ethical Debate, subject specific Taster Days, Residential Summer School
Year 10			Business Taster Day, Dynamic Dialogue, Ethical Debate, That's a Wrap, Study Skills, Academic Conferences, subject specific Taster Days
Year 11			Dynamic Dialogue, Ethical Debate, That's a Wrap, Study Skills, Advanced Study Skills, Academic Conferences, subject specific Taster Days, Talks: Student Life, The Benefits of HE, Introduction to HE
Year 12	Subject specific Taster Days, Advanced Study Skills, Workshops/Masterclasses, Talks: Student Life, The Benefits of HE, Introduction to HE, Decision Making, Parents and Carers	Subject specific Taster Days, Advanced Study Skills, Workshops/Masterclasses, Talks: Student Life, The Benefits of HE, Introduction to HE, Decision Making, Parents and Carers	Subject specific Taster Days, Adult Nursing Summer School, Advanced Study Skills, Workshops/Masterclasses, Talks: Student Life, The Benefits of HE, Introduction to HE, Decision Making, Parents and Carers, UCAS application, Personal Statement talk/workshop
Year 13	Student Finance talk		
Year 14	Student Finance talk		
FE 1	Student Finance talk		
FE 2	Student Finance talk		
Access	Student Finance talk		

Data

School and College Engagement

2013 -14

18

9,700

2014 -15

26

11,200

2015 -16

30

12,699

Improving Student Finance IAG

Taster
Days

Interviews

School &
HE Events

Summer
Schools

Parents
Evenings

Finance
Talks

Taster Days

Contact
Hours
413.75

No. of
Exchanges
107

Total
Students
3,062

School & HE Events

Contact
Hours
193

No. of
Exchanges
65

Total
Students
5,375

Open & Parent Evenings

Contact
Hours

58

No. of
Exchanges

25

Total
Students

1,048

Canterbury College Finance

T U

Contact
Hours

28.25

No. of
Exchanges

23

Total
Students

450

Grand Total

Contact
Hours
823

No. of
Exchanges
231

Total
Students
10,091

Our 2015-2016 offer

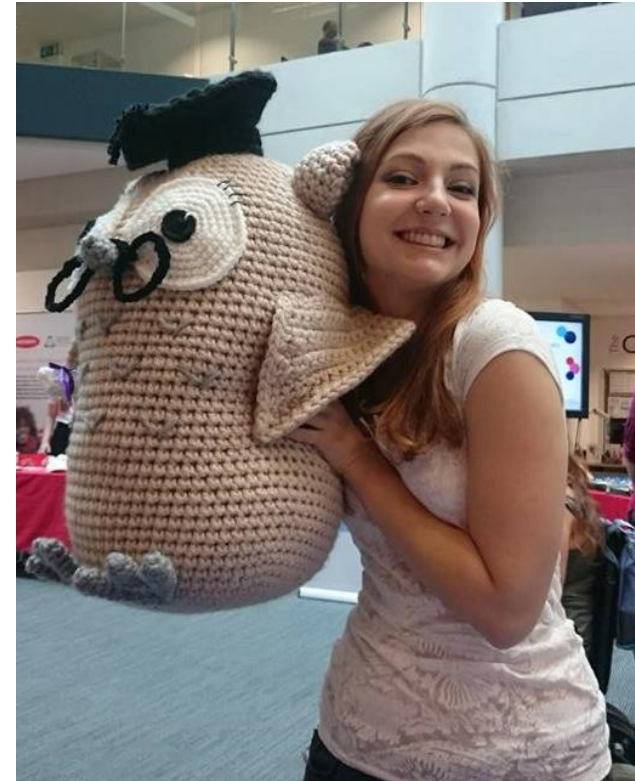
In response to OFFA Guidelines:

330 Primary children engaged in Ollie the Undergrad

400 more in bespoke Primary

Developing partnership with 10-12 Primary schools

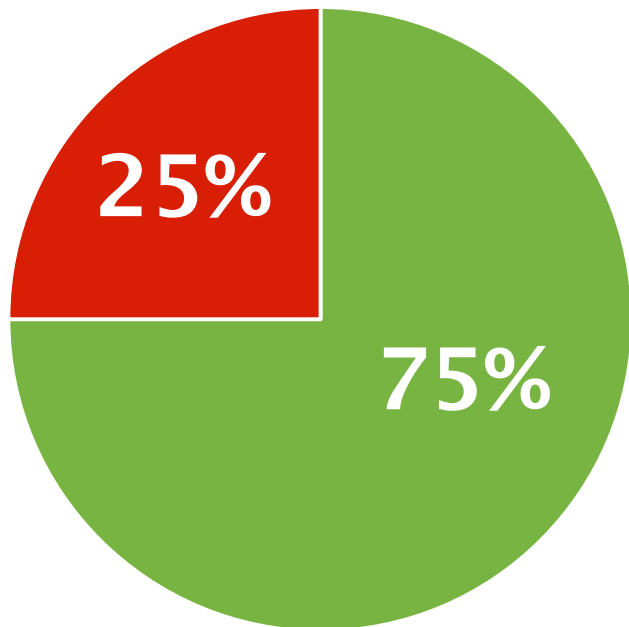
Faculty of Education helping develop resources and portfolio of activities



Data - Impact

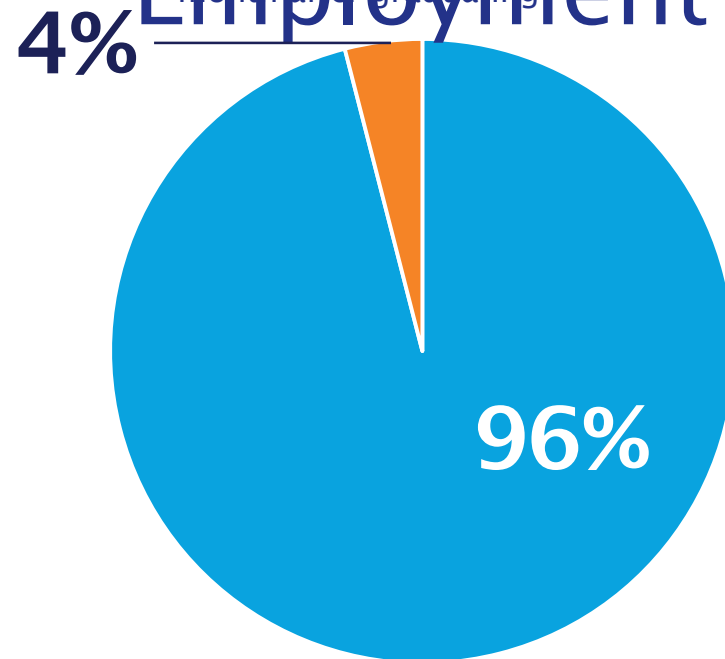
Social Mobility

■ Improvement in NS-SEC Group (4-8 to 1-3)



Graduate Employment

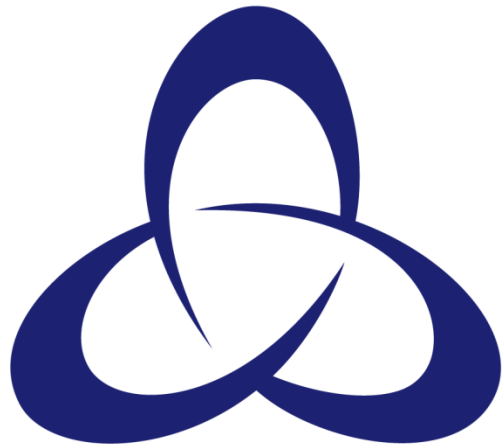
■ In Employment or further study 6 months after graduating



Of Canterbury Christ Church University's tracked participants (2012/13) who were classified as NS-SEC 4-8 when they entered HE (355), 75% (265) had improved their NS-SEC group to 1-3 based on their occupation six months after graduation. Based on Destination of Leavers from Higher Education statistics for 2014-2015 96% our recent UK graduates were in employment or further study six months after completing their studies.

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