





# KEY INFLUENCERS

University Centre Bradford College















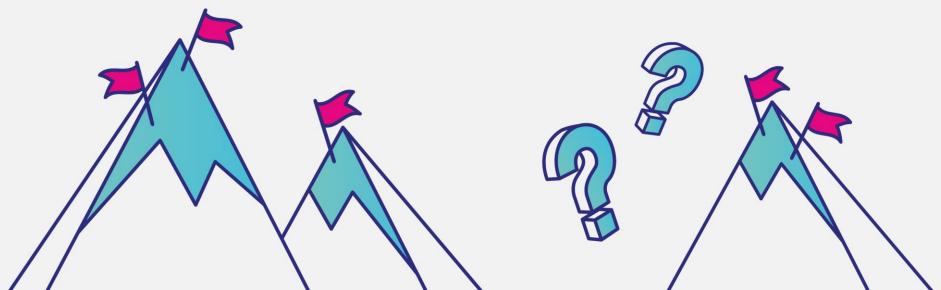












## Background

- July 2017 Survey of Teaching staff 195 responses from 22 schools/colleges
- CPD to help support students to progress into Higher Education
- > UCAS
- Raising Aspirations
- > Study skills

## Background

- ➤ Work/life skills
- > Student life/experience
- > Special Educational Needs and Disabilities in the HE context
- > Applications to FE
- > Apprenticeships
- Location and timing of training

### Responses

- Training on how to use resources 82%
- General HE awareness and information training including an overview of the UCAS process – 80%
- Overcoming barriers and addressing prejudices about HE with families, communities and key influencers 84.6%
- Personal Statement writing 72%
- How to stand out from the crowd 65%
- Mentoring 55%
- Alternative routes to HE 68%



#### Responses

- Employer/industry engagement -71%
- Employability skills 70%
- Stress Management 69%
- Student Finance and budgeting -70%
- Support available for SEND students 75%
- A levels vs BTEC 60%
- Interview skills 68.5%
- Apprenticeships 67%



## Location and time for training

	Ideal	A possibility	This will not work for us
In your school/college/academy	166 (85.1%)	27 (13.8%)	2
Off-site in a partner/nearby school	13 (6.7%)	158 (81%)	24 (12.3%)
Off-site in a regional central location such as Wakefield/Leeds/Bradford city centre	6 (3.1%)	139 (71.3%)	50 (25.6%)
At one of 12 Higher Education providers across West Yorkshire	7 (3.6%)	148 (75.9%)	40 (20.5%)
Our CPD being delivered alongside or "bolting on" to existing CPD events run by other organisations	32 (16.4%)	126 (64.6%)	37 (19%)
Online, e.g. webinars	45 (23.1%)	118 (60.5%)	42 (16.4%)
Through handouts and downloadable information packs to read at your own convenience	73 (37.4%)	102(52.3%)	20 (10.3)



#### Train the Trainer

- Resources developed by a team of staff
- Commissioned C&K Careers
- Three day accredited course
- Quality assured recourses with lesson plans
- Linked to Gatsby Benchmarks
- Available to schools and community organisations
- ➤ 40 places offered



#### Outcomes

- 4 x 3 day courses offered 10 places per course. 32 attended
- Accreditation two Units Diploma in Careers Guidance L4 or L6
- Those attending included staff with careers and enterprise responsibilities, subject teachers, community group workers, Youth Offending Team.
- All found the training useful or very useful
- 'lots of excellent ideas and resources
- Participants have trained colleagues or plan to in the near future
- We are now offering a short introduction to the resources in individual schools/colleges



#### Outcomes

- Resources are now available for download at www.gohigherwestyorks.ac.uk
- Bill Robb email <u>W.robb@leeds.ac.uk</u>



#### **Our Partners**



University Centre
Bradford College





















universitycentre at wakefieldcollege

