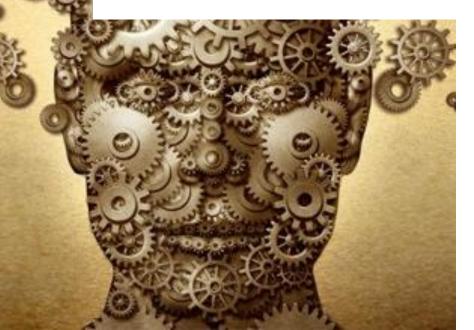


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Engaging with mature learners during a pandemic

Charlotte Barratt Global Recruitment Officer (UK Postgraduate & Mature)

Putting the idea out there



How do we contact potential mature learners?

General advertising Jobs fairs Local organisations

 ${\rm FE} \rightarrow {\rm HE}$

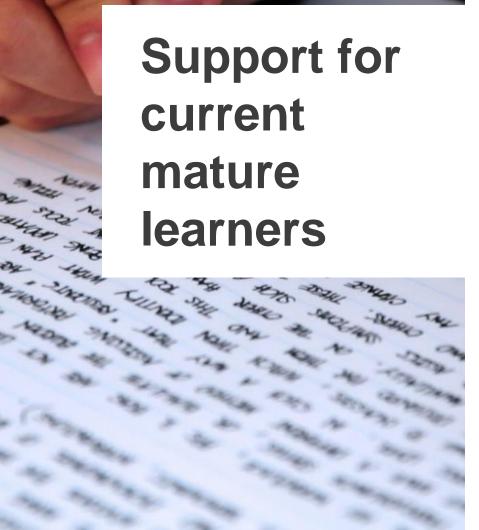




What support is suitable and available?

Personal statement advice Signposting for qualifications Virtual events Time & other responsibilities Reassurance





What additional support can we provide for current students?

Recognition of circumstances Understanding Making allowances



Discussion Points



In the breakout groups you might want to consider:

Supporting student parents

Connecting with potential new learners who are outside of the loop

How virtual events could support mature learners

Other ways of engaging with mature learners

What is your institution doing?

