

# Engaging with teachers: an evidence and impact case study

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[ABOUT](#)[EDUCATIONAL RESEARCH](#)[SCHOOL ASSESSMENTS](#)[SECURE SITES](#)[CEM BLOG](#)

**Notice** – On Wednesday 7th June CEM will be carrying out maintenance to the PIPS+ and InCAS+ websites. Functionality will be unavailable between 1700 and 2000 GMT. Assessments accessed offline or via a previously downloaded link will be unaffected by this. We apologise for any inconvenience caused.

# RESEARCH & EVALUATION

Our research covers many aspects of education.

As well as conducting our own research and evaluation, we also provide specialist services to the public and private sectors.



**Durham**  
University



## RESEARCH & EVALUATION

Academics and research teams from CEM work regularly with education organisations across the world on a variety of projects, from one-off specialist reports, to substantial research and evaluation commissions.



## ASSESSMENT & MONITORING

Would you like to find out more about CEM and assessment in schools? Here you'll find about our assessments and monitoring systems.



## Hello, we're 4schools

Our visits, workshops and talks give school groups of all ages the opportunity to explore Durham University's museums, attractions and collections.

### *Hello, we're 4schools*

Welcome

### *Plan your visit*

Your visit

### *Explore our resources*

Workshops and resources

### *Find out about our attractions*

Museums and attractions

## Welcome from The Learning Team

We offer an exciting programme of education visits and learning resources for a range of subjects and Key Stages using the collections of Durham University's Oriental Museum, Botanic Garden, Palace Green Library, Museum of Archaeology and Durham Castle.

### WHAT'S NEW



#### Our new Learning Centre

The new Gillian Dickinson Learning Centre at Palace Green Library provides a dedicated space for school visits and community learning activities.

[Find out more](#)

### FEATURED RESOURCE



#### Why is Antarctica important?

Want to start a discussion about climate change? Use our new resource focusing on why Antarctica is important to get your students talking about this important subject.

[Download this resource](#)

“At the Oriental Museum we handled real Ancient Egyptian artefacts and saw a real mummy!”

**Castletown Community  
Primary School**

# Widening Participation at Durham

- Central team
- Culture Durham
- Academic departments
- Colleges
- Student Union and Societies



# Teacher feedback and engagement: overview of what we did

The screenshot displays the SmartSurvey web application interface. At the top, a dark navigation bar contains the SmartSurvey logo and links to Dashboard, My Surveys, Libraries, Support, and Account. Below this, an orange banner highlights the 'CURRENT SURVEY: Easter 2017 Half Term Learning Survey' with icons for Design, Collect, and Results. The main content area has a light gray background and features a 'Survey Design' header with sub-tabs for Design, Theme, Settings, Organise, and Options. The survey title 'Easter 2017 Half Term Learning Survey' is shown with a pencil icon for editing, alongside 'Preview Survey' and 'Send Survey' buttons. A '+ Insert Page Here' button and a 'Show this page only' button are also visible. The survey content is organized into sections, with the first section titled '1. Initial Details'. This section includes a green 'Add Question Here' button, a 'Move' button with a downward arrow, and a list of actions: Edit Question, Copy Question, Move Question, and Delete Question. The survey text is centered and reads: 'Thank you for working with us during the 2017 Easter half term; we hope that you and your students enjoyed your visit. To help ensure that our learning offer continues to be of a high standard, complementary to your classroom teaching, we would like to ask you to spend just a few minutes completing our Easter 2017 Half Term Learning Survey. This will also allow us to ensure that the practical aspects of visits, from booking through to delivery, are as efficient and helpful as possible. The survey is mostly multiple choice with some space for further comments and we do not anticipate that it will take more than a few minutes to complete. We very much appreciate your time.' At the bottom, a note states 'This survey will close on Monday 3rd July 2017'.

SmartSurvey

Dashboard My Surveys Libraries Support Account

CURRENT SURVEY:  
Easter 2017 Half Term Learning Survey

Design Collect Results

Survey Design Design Theme Settings Organise Options

Title: Easter 2017 Half Term Learning Survey

Preview Survey Send Survey

+ Insert Page Here Show this page only

1. Initial Details

Page Options: Edit Page Logic Copy Move Delete

Add Question Here Move

ID: 5054062

Edit Question

Copy Question

Move Question

Delete Question

Thank you for working with us during the 2017 Easter half term; we hope that you and your students enjoyed your visit.

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This survey will close on Monday 3rd July 2017

# How we were collecting teacher feedback



## Teacher Evaluation

Name of school \_\_\_\_\_ Name of teacher \_\_\_\_\_

Type of visit \_\_\_\_\_

Number of pupils \_\_\_\_\_ Age of pupils \_\_\_\_\_

### Your visit

Please tick...	Yes	No	Don't know
I have enjoyed the visit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My students have enjoyed the visit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The visit has helped my students engage with the subject	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I feel that my students have learned something new today	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I can incorporate some of the information in my teaching	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
This visit will help me promote creativity in the classroom	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Do you have any other comments about your visit?

Is there anything that would improve the experience for you and your students?

Where did you hear about us?

Museum visit	<input type="checkbox"/>	Previous visit	<input type="checkbox"/>	Teacher recommendation	<input type="checkbox"/>
Web search	<input type="checkbox"/>	UK School Trips	<input type="checkbox"/>	Other (please give details).....	

Thank you for your visit and for taking the time to complete this feedback form.

Please hand it to a member of staff or send it to

The Education Team, Museums and Special Collections, Palace Green, Durham, DH1 3RN.



Old Fulling Mill  
Museum of Archaeology

**What I liked most about today was...**

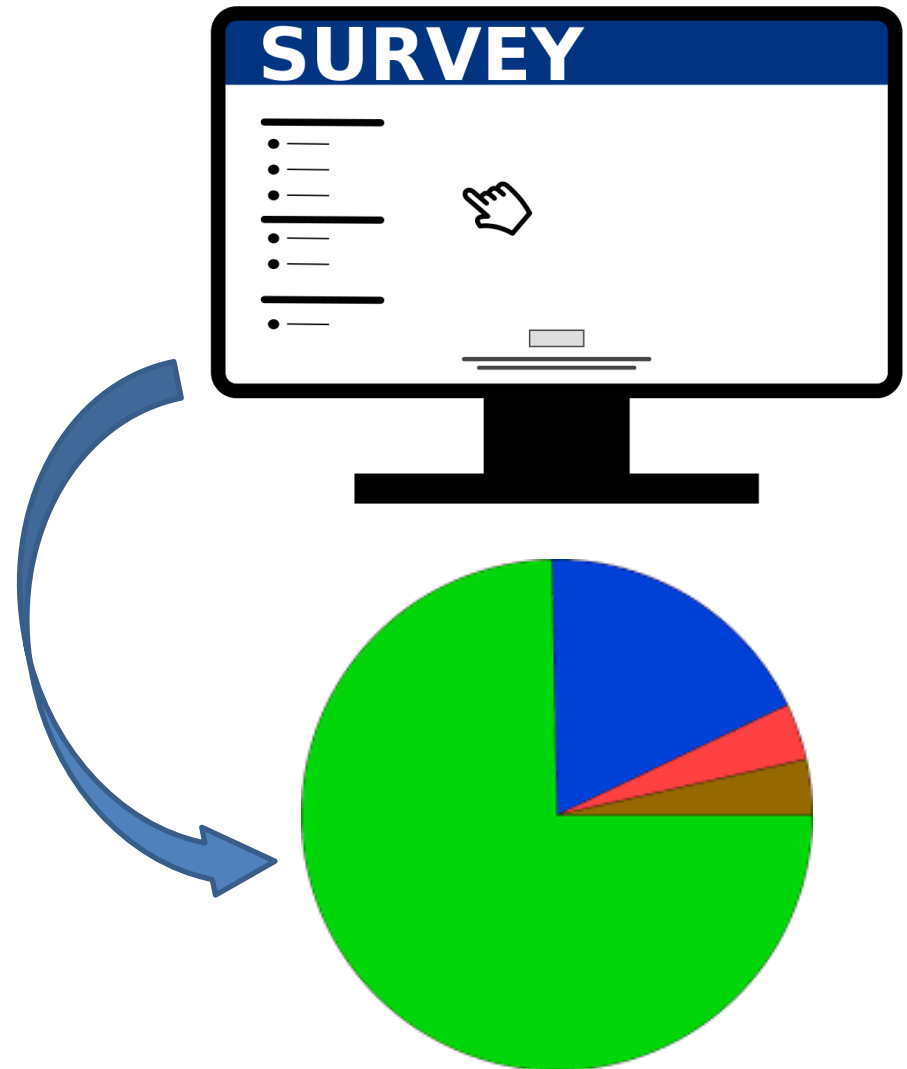
# Specific problems

- Lack of time
- Lack of consistency
- Limited detail
- No follow up
- Hard copy feedback



# What we changed

- Online
- Integrated system
- Consistency
- Two part feedback
- Aligns with 2015 Arts Council England (ACE) seven quality principles
- Creation of more effective mailing list
- Automatically generated reports



# How it looks now – part 1



## 4schools Invoice Information

Please ask the lead teacher of your visit to complete the invoice information on our dedicated online survey. The information will allow us to accurately record the details of the visit and ensure the invoice is sent out in good time.

If you have an iPad with you please go to the following web address:

<http://www.smartsurvey.co.uk/s/FCOBQ/>

OR, if easier, scan in the following QR code and complete the first half of the survey on behalf of the teacher.



Alternatively, teachers are welcome to complete the short survey themselves from their phones or tablets.

If it is impossible to get online, please use the hard copy invoice form and complete the survey yourself at the end of the day.

<http://www.smartsurvey.co.uk/s/FCOBQ/>



## 4schools Invoice Information

Date of visit:	_____	No. of students on visit:	_____
Topic of visit:	_____	No. of staff / accompanying adults:	_____
Visit site(s):	_____	Year group(s):	_____
Cost per student:	£3      £4      Free	What is the main reason for inviting us to work with your students today?	
Fuel Charge:	Yes / No	<input type="checkbox"/> To kick-start learning on a new topic	
Name of lead teacher:	_____	<input type="checkbox"/> To re-energise learning on a particular topic	
Email address:	_____	<input type="checkbox"/> To consolidate learning on a particular topic	
Name of staff member to address invoice to:	_____	<input type="checkbox"/> As a treat / reward	
School name:	_____	<input type="checkbox"/> Other	
Street name:	_____	If other, please specify:	<div style="border: 1px solid black; height: 20px; width: 100%;"></div>
Village / town / city:	_____	How would you rate your visit?	
County:	_____	<input type="checkbox"/> Excellent <input type="checkbox"/> Very Good	
Post Code:	_____	<input type="checkbox"/> Good <input type="checkbox"/> Fair	
		<input type="checkbox"/> Poor	

We would like to add you to our Learning Team mailing list. This is used to inform you of things such as newly developed curriculum based sessions and teacher CPD events. Please note that we will not use your contact details for any other purpose. Please tick the box if you DO NOT wish to be added. ☐

# How it looks now – part 2

**Easter 2017 Half Term Learning Survey**

0%

1. Initial Details Page 1 of 3

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Thank you for working with us during the 2017 Easter-half term; we hope that you and your students enjoyed your visit.

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The survey is mostly multiple choice with some space for further comments and we do not anticipate that it will take more than a few minutes to complete. We very much appreciate your time.

**This survey will close on Monday 3rd July 2017**

Should you have any questions regarding the survey please contact [4schools@durham.ac.uk](mailto:4schools@durham.ac.uk) and a member of the team will get back to you as soon as possible.

<http://www.smartsurvey.co.uk/s/EJKRN/>

# Findings from the new survey

- “My students left knowing they had visited the University (or been visited by representatives of)”
- Reasons for bringing a class
- Skill development
- Retention of knowledge
- What else is wanted
- Topic / resource spread
- Staff development



# Additional Feedback

*Excellent value for money.  
Raises aspirations of children.*

*Marvellous organisation. Can't praise you  
highly enough. Wish I had known about you  
YEARS ago.*

*I haven't hesitated in recommending your  
services to other teachers, always an  
outstanding day. Thank you!*

*A very enjoyable and informative  
visit. My children absolutely loved  
it.*

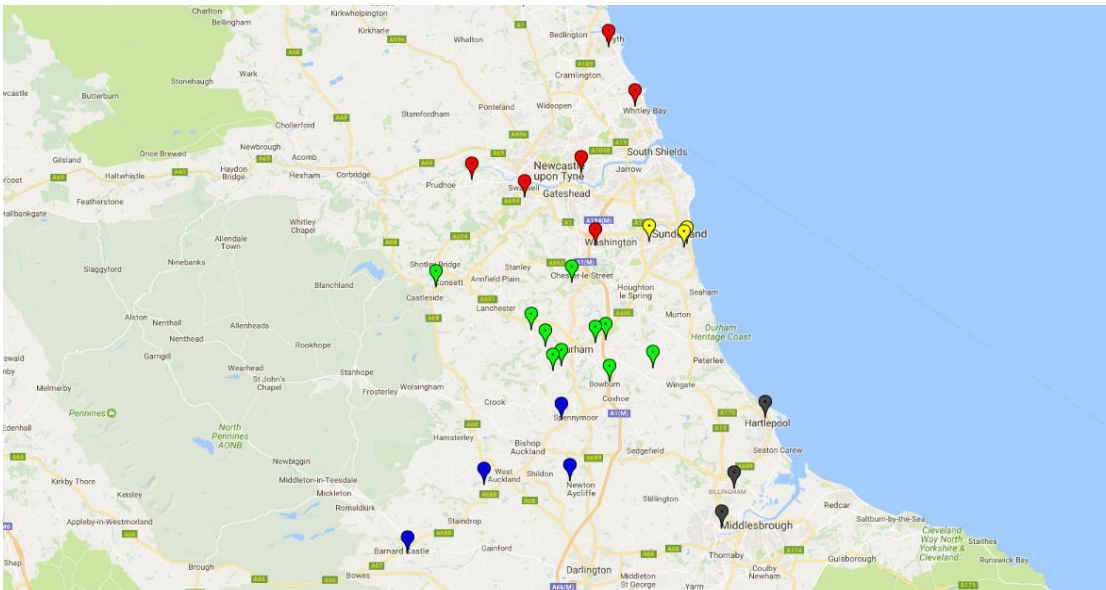
*...our school is in an area where most students are first generation university applicants  
and the visit to Durham is very important in raising their expectations and also making  
them feel more comfortable with what to expect from university life.*

*A really good workshop which engaged and  
interested the children. We will be booking  
again for next year!*

*One of the best trips we  
have been on, can't rate the  
staff high enough*

# What the Learning Team learnt

- Effective survey design
- Pivot tables
- Security
- Batch geocoding



# What the researchers learnt

- Not much time and effort for almost instant impact
  - But need to keep support going
  - Brief other staff in the department so they can help with quick queries.
- Impact case study
- Network and contacts
- Future opportunities

