

University of Reading “Putting it into practice”

Our approach to Outreach Online

Then

School closures

Next to no virtual activity.

Little investment in appropriate platforms

Relied on school/college contacts and face to face activity

... vs Now

Experience of delivering online.

Maintained school and college relationships


Have collated and developed an extensive collection of online and virtual activity

“Zoom fatigue”

How to begin...

Start with what you have	What do you already have that is suitable for online delivery? What do you already have that can be developed into an online format with minimal investment?
Audience first	Who are your intended audience, how will they access your content and what do they need? How are you keeping them safe? Talk to your teachers
Objectives	What is the purpose of the activity? What will be achieved and learnt?
Evaluation	Not everything will be evaluated the same way How much evaluation does this specific activity need?

Curation before creation



How Can Mathematics Help a Farmer?

Research-Based Curricula

Research-Based Curricula or RBCs are short tutorial courses designed based on real research in key subject areas, each written by a PhD researcher and expert in that topic.


They are a chance for student to gain 'stretch' experience and build independent research and learning skills, which can be used to demonstrate sincere subject interest and dedication – something universities look for when applying. This is similar to the work required for a university course or module, so this is a great activity for students to mention in their UCAS application as an example of their subject interest and being university-ready.

AccessEd has been working in partnership with the University of Reading since 2019 to produce RBC tutorial packs for schools.

How Can Mathematics Help a Farmer?

This RBC tutorial pack was created by Jennifer Israelsson, a researcher at the University of Reading. This pack is aimed at Key Stage 5 Maths and Business Studies students.


How was developed the content of the website for the AccessEd pack?



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A Beginner's Guide to Writing in English for University Study

Learn how to use English for study at university or college and develop your writing skills, vocabulary and grammar.

Learn how to write using academic English in preparation for university study. Academic writing can be very different from other types of written English. This course has been developed to help you learn the basics of academic writing and develop your English language skills.

You'll develop some proficiency in key areas of 'academic' grammar, learn about the stages in essay writing, and produce an essay of your own. You'll also explore how to organise an essay, write in an academic style, and use tools to evaluate your own writing and other learners' writing, so that by the end of the course you're able to write a good, basic academic essay.

This course is aimed at non-English speakers who have studied some English. You should have a minimum level of IELTS 4.5 or equivalent.



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Rome: a Virtual Tour of the Ancient City

Rome: A virtual tour of the ancient city

Take a guided tour around ancient Rome with expert Dr Matthew Nicholls, using his detailed and award-winning 3D digital model of the city.

Explore Rome's architecture and how it was used – how did Romans worship their gods and meet their political masters? How was drinking water supplied to the city's million inhabitants? Moving seamlessly between footage of contemporary Rome and the digital model (including interactive elements), you'll explore these questions and much more.

Use this insight to inform your own encounters with the eternal city and the study of ancient history more generally.

Week one: Ancient Rome location and infrastructure

Geographical and historical overview
Introduction to the digital model
Roman building materials and techniques
The importance of aqueducts and sewers




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An opportunity to discover content from across your institution.

Build confidence with easy wins



Introduction to Higher Education

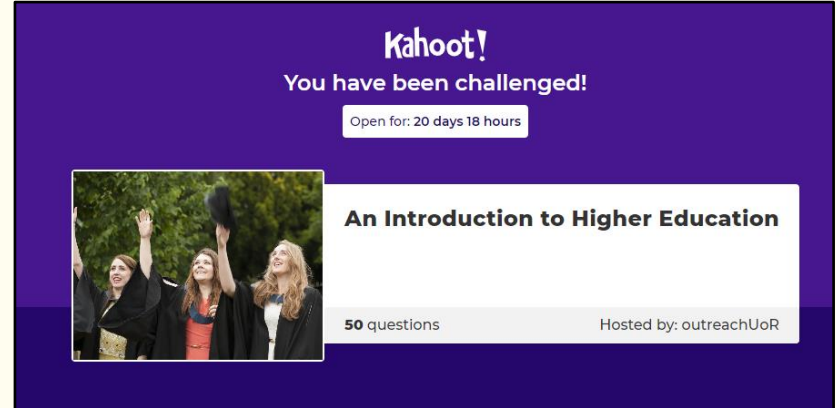
What do you know about Higher Education and getting to university? The University of Reading will take you through some cool facts and common myths with our interactive quiz.

See how much you already know and gain some new knowledge along the way.

Take the Quiz

Click here to take the quiz, you'll be able to see how you compare against other players as you progress through the questions.

[Visit Link](#)




Kahoot!
You have been challenged!

Open for: 20 days 18 hours

An Introduction to Higher Education

50 questions Hosted by: outreachUoR



HealthReach: It's Not Just Doctors and Nurses
Inspiring futures in health.

It's not just Doctors and Nurses


Did you know there are more than 350 different job roles in the health service? This workshop explores some of the many different career paths through the journey of a young man who has broken his leg.

Have a go at the workshop and explore the variety of jobs available in health.

Watch the Workshop

In this video, Alison will take you through the workshop.

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Life As a Pharmacist

Pharmacists are key healthcare professionals that know a lot about medicines. Listen to Catherine Langran from the University of Reading's School of Pharmacy talk about the many different roles that pharmacists have, from researcher to detective, and mathematician to friendly face!

This is a great video to watch if you're interested in studying science in the future and would like to explore some different career opportunities that you might not have heard of before.

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What's your unique offering?



"Chatting With..." Podcast Sessions

Every week we chat with a guest student (or two!) about what university is really like. Each student will talk openly and honestly about what they think about life at university, including what their days look like, any worries they had before starting university and some tips on how to settle in and make the most of your time.

These sessions take place live so you will have the opportunity to ask questions throughout. However, if you are unable to attend at the scheduled time, if you register for the webinar, you will receive the recording via email.

Chatting with Katie and Jalisa from Law
October 7th 4:30pm – 5:30pm

This week we will be chatting with Katie and Jalisa who are both Law students


[Visit Link](#)

Chatting with Anna and Constance from Humanities
October 14th 4:30pm – 5:30pm

This week we will be chatting with Anna who is studying Geography, and Constance who is studying Ancient History and Archaeology. Join us to ask them your questions

[Visit Link](#)

Chatting with Lilian and Zoe from Psychology and Biology
October 21st 4:30pm – 5:30pm



"Things I Wish I Had Known About..." Podcast Sessions (Live)

Hindsight is a great thing. Join Student Recruitment staff from the University of Reading for their 'Things I wish I'd known' podcast-style webinar series where they reflect upon and discuss things they wish they'd known before embarking on their higher education journeys. Listening to their experiences and top tips will hopefully help any of you about to embark on your own higher education journey.

These sessions take place live so you will have the opportunity to ask questions throughout. However, if you are unable to attend at the scheduled time, if you register for the webinar, you will receive the recording via email.

Things I Wish I'd Known...about Improving My University Application
October 7th 1:30pm – 2:30pm


In this episode, staff will talk about all thing they wish they'd known about improving their university applications, including their personal statements. Should you include all grades you have achieved even if they weren't great? Is it okay to use quotes in your personal statement? Join us to find

[Visit Link](#)

Things I Wish I'd Known...about What I Could Do Outside of Study
October 14th 1:30pm – 2:30pm

In this episode, staff will talk about all things they wish they'd known relating to what they did and what they could have done outside of study, including part-time work, volunteering, societies, sports and more.

The session is primarily aimed at Sixth Form and College Students.



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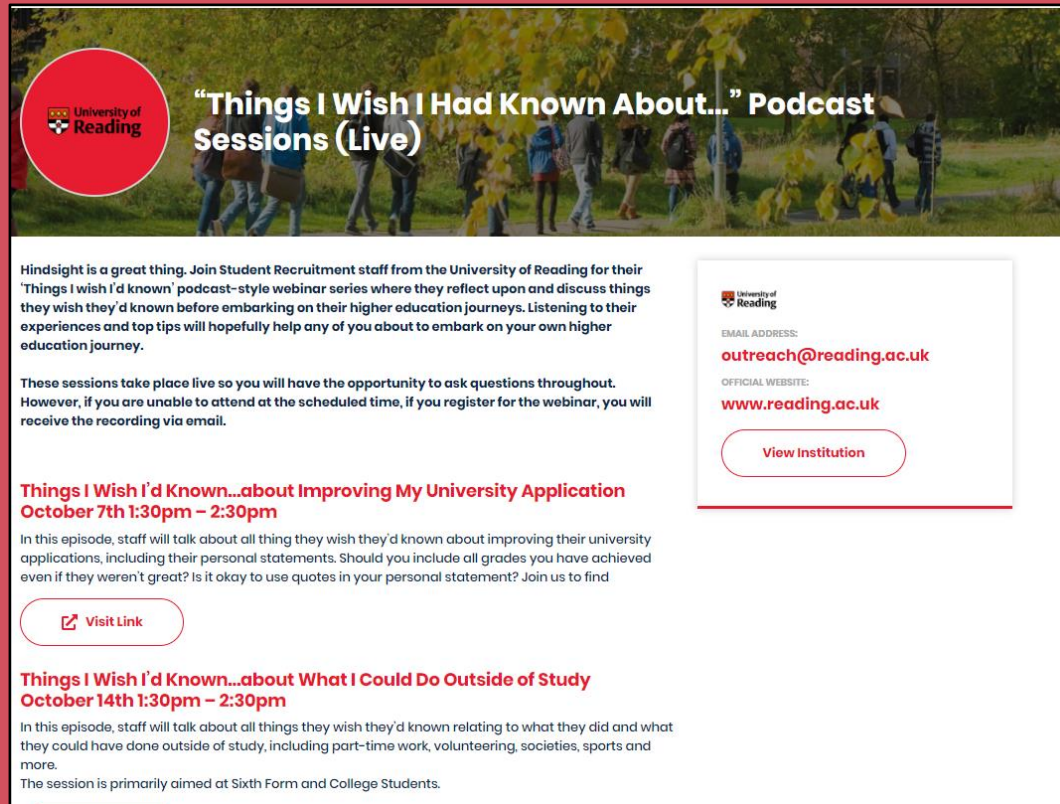
How can you present your
"usual" content in a different
way?

New audience needs

- Start by going back to your audience and asking them for input.
- Can you go in? What are their technology restrictions?
- Yet Another Teams Meeting?



Case Study 1: “Things I wish I’d known about...”



The screenshot shows a webpage for the University of Reading's 'Things I Wish I Had Known About...' Podcast Sessions (Live). The header features the University of Reading logo and the title. Below the header, there is a paragraph explaining the purpose of the sessions: 'Hindsight is a great thing. Join Student Recruitment staff from the University of Reading for their "Things I wish I'd known" podcast-style webinar series where they reflect upon and discuss things they wish they'd known before embarking on their higher education journeys. Listening to their experiences and top tips will hopefully help any of you about to embark on your own higher education journey.' A second paragraph states: 'These sessions take place live so you will have the opportunity to ask questions throughout. However, if you are unable to attend at the scheduled time, if you register for the webinar, you will receive the recording via email.' The main content area lists two sessions: 'Things I Wish I'd Known...about Improving My University Application' on October 7th 1:30pm – 2:30pm, and 'Things I Wish I'd Known...about What I Could Do Outside of Study' on October 14th 1:30pm – 2:30pm. Each session description includes details about the topics to be discussed. A 'Visit Link' button is present. On the right side, there is a sidebar with the University of Reading logo, email address 'outreach@reading.ac.uk', official website 'www.reading.ac.uk', and a 'View Institution' button.

“Things I Wish I Had Known About...” Podcast Sessions (Live)

Hindsight is a great thing. Join Student Recruitment staff from the University of Reading for their ‘Things I wish I’d known’ podcast-style webinar series where they reflect upon and discuss things they wish they’d known before embarking on their higher education journeys. Listening to their experiences and top tips will hopefully help any of you about to embark on your own higher education journey.

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Platform: Go To Webinar

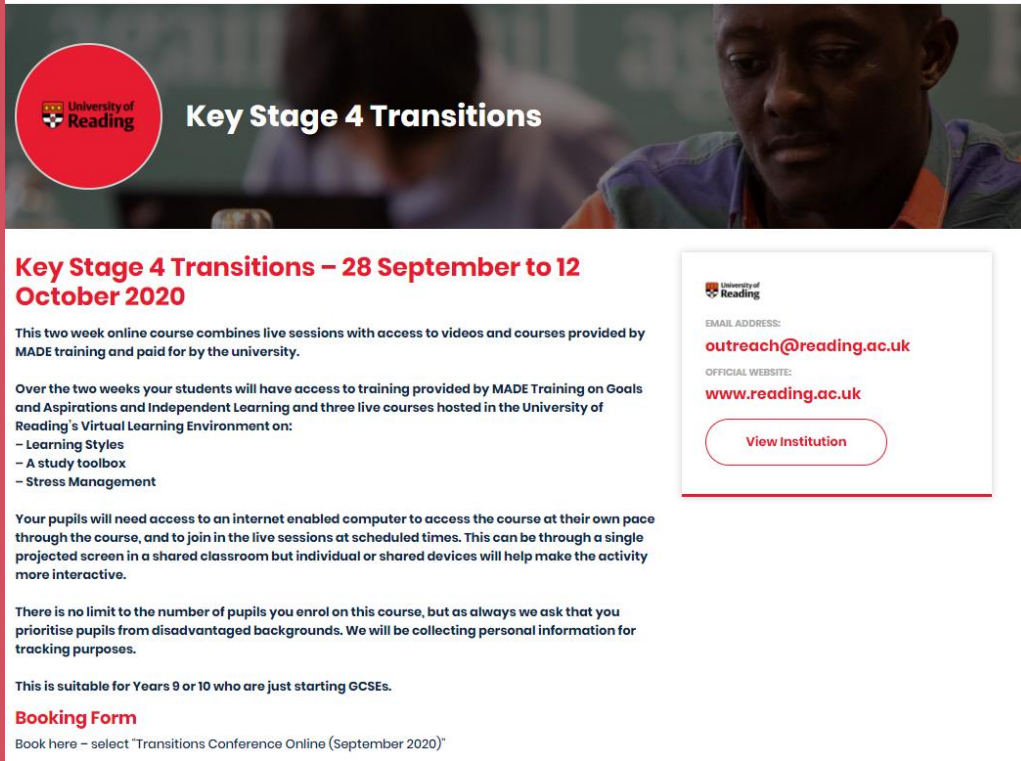
Audience: Year 12/13 learners

Marketing: School relations, Newsletters, Social Media and University website

Evaluation & Data Collection: Registrations collect attendee info and data protections, pre event questionnaire where appropriate.
Follow up survey (limited returns)

Now a series on [Spotify!](#)

Case Study 2: Transitions Conference



The screenshot shows the homepage for the 'Key Stage 4 Transitions' conference at the University of Reading. The header features the university's logo and the title 'Key Stage 4 Transitions'. Below this, the dates '28 September to 12 October 2020' are prominently displayed. The main content area is divided into two columns. The left column contains descriptive text about the course, including details about live sessions, video access, and the virtual learning environment. It lists topics like Learning Styles, A study toolbox, and Stress Management. The right column contains contact information, including an email address (outreach@reading.ac.uk) and a website (www.reading.ac.uk), along with a 'View Institution' button. At the bottom, there is a 'Booking Form' section with a link to book the event.

Key Stage 4 Transitions

Key Stage 4 Transitions – 28 September to 12 October 2020

This two week online course combines live sessions with access to videos and courses provided by MADE training and paid for by the university.

Over the two weeks your students will have access to training provided by MADE Training on Goals and Aspirations and Independent Learning and three live courses hosted in the University of Reading's Virtual Learning Environment on:

- Learning Styles
- A study toolbox
- Stress Management

Your pupils will need access to an internet enabled computer to access the course at their own pace through the course, and to join in the live sessions at scheduled times. This can be through a single projected screen in a shared classroom but individual or shared devices will help make the activity more interactive.

There is no limit to the number of pupils you enrol on this course, but as always we ask that you prioritise pupils from disadvantaged backgrounds. We will be collecting personal information for tracking purposes.

This is suitable for Years 9 or 10 who are just starting GCSEs.

Booking Form

Book here – select "Transitions Conference Online (September 2020)"

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Platform: Vimeo and Blackboard

Audience: Year 9/10

Marketing: School relations, Newsletters, Social Media and Uni4Me

Evaluation & Data Collection: Schools asked to send a list of pupils before attending.
(Number of schools who did: 0)
Live chat throughout session.
Pupils filling in post-event survey during last session.

Case Study 3: Reading Scholars



THE LAST THREE WEEKS...

- 85 different sessions in total
- 7 different online platforms used
- 29 academics
- 75 mentors
- 150+ participants
- 50+ awesome projects!



DEMO

FEATURES

PLANS & PRICING

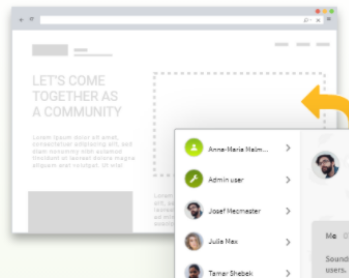
Q&A MODE

NEW

MON

Online group chat platform for websites live events and Q&A

Unrivaled chat platform choice for web and mobile with powerful in-chat payments and strong moderation.



Platforms: YouTube, Blackboard, Teams Live, Brightside, Padlet, RumbleTalk, GoToWebinar

Audience: Year 12

Marketing: Learners already signed up pre-pandemic

Evaluation & Data Collection:

Learners created pre-programme survey last year.

Post-event evaluation sent out with fair number of returns.

Engagement throughout sessions.

Final assignment hand ins and marking.

Lessons Learned

- Keep your platform options open.
 - Every platform has pros and cons. Use your audience / objectives and delivery method in mind for every new activity.
- Be prepared for tech failure, especially in schools
 - Get a teacher's mobile number. Have a back up platform in case your intended one doesn't work. Schedule at least 15-20 minutes for tech sign in.
- All new approach to safeguarding and behaviour management – pseudonymity, moderated chats.
- Remember your successes
 - How much of this can be used going forward into the future once we return toprecedented times?

Next Steps

- How to better track usage of resources that are "in the wild"
- Planning for a "return to normality" and how we can continue to use these resources alongside F2F and On Campus.
- Thinking about the future?

Platforms we have used



Blackboard



GoToWebinar



Teams
Meetings



Teams Live



Brightside



YouTube



Vimeo



RumbleTalk



Padlet



Slido

and more...

Thank you

Any questions?