Developing Effective Collaborative Outreach Provision for underrepresented groups

Rachel Hodgson, 8 June 2017



Collaborative Outreach in the Region



- www.nerap.ac.uk
- Partnership of the five universities in the region
- Single point of contact for outreach
- Working in collaboration to support specific groups of young people
- Work with teachers, parents and carers.



- North East Collaborative Outreach Programme – HEFCE Funded
- New collaboration of the universities and colleges in the region
- Will work with young people in Y9-Y13 from specific wards (as indentified by HEFCE)
- Intensive outreach to make a step change in progression to HE.

Overview

Challenges faced by underrepresented groups

Addressing Challenges in the North East

Impact

Next Steps





Challenges faced by under-represented groups

Care Leavers

- Attainment
- Financial
- Resources

Young Carers

- Attainment
- Self-esteem
- Guilt

White Working Class Boys

- Attainment
- "Class Masculinity"
- Role models

Black Minority Ethnic

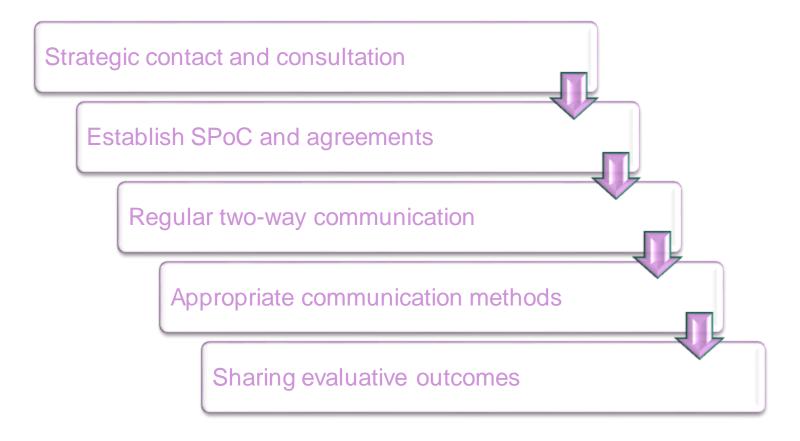
- UASC
- Conflicting information
- Retention



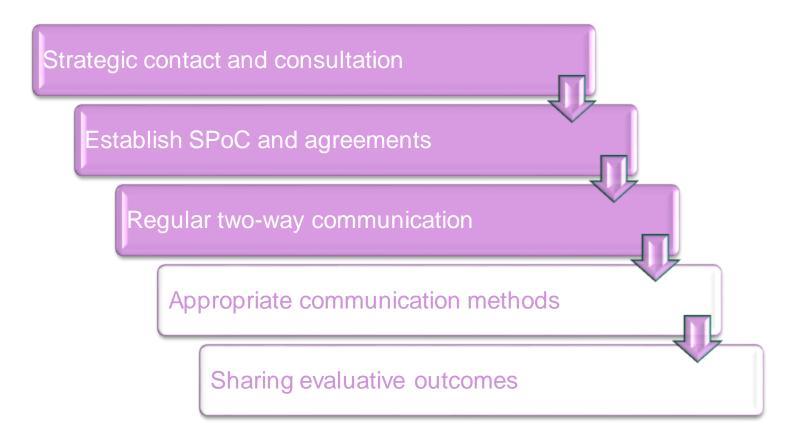


Addressing challenges in the North East

Building strategic relationships



Developing effective outreach provision



Impact







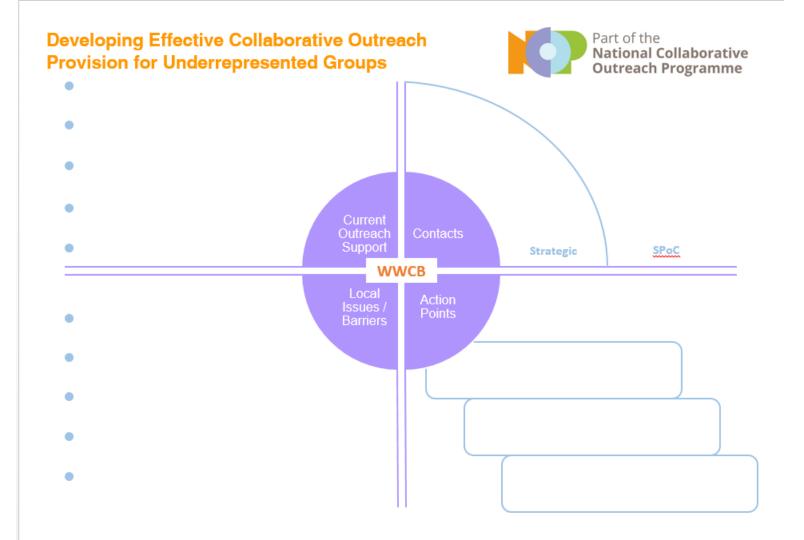


Next Steps...



20%

more students of ethnic minority background to enter HE by 2020.



In Summary

- Be prepared plan a flexible proposal.
- Gain strategic buy-in from Senior Leader or equivalent.
- Establish a single point of contact to develop outreach for targeted pupils.
- Agree responsibilities throughout the programme.
- Appropriate and continuous communication (attendance, positives, developments, evaluation etc.)





Thank you



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