
Developing Effective Collaborative Outreach Provision for underrepresented groups

— Rachel Hodgson, 8 June 2017 —



Part of the
**National Collaborative
Outreach Programme**

Collaborative Outreach in the Region



- www.nerap.ac.uk
- Partnership of the five universities in the region
- Single point of contact for outreach
- Working in collaboration to support specific groups of young people
- Work with teachers, parents and carers.



- North East Collaborative Outreach Programme – HEFCE Funded
- New collaboration of the universities and colleges in the region
- Will work with young people in Y9-Y13 from specific wards (as identified by HEFCE)
- Intensive outreach to make a step change in progression to HE.

Overview

Challenges faced by under-represented groups

Addressing Challenges in the North East

Impact

Next Steps



Part of the
National Collaborative
Outreach Programme



Challenges faced by under-represented groups

Care Leavers

- Attainment
- Financial
- Resources

Young Carers

- Attainment
- Self-esteem
- Guilt

White Working Class Boys

- Attainment
- “Class Masculinity”
- Role models

Black Minority Ethnic

- UASC
- Conflicting information
- Retention



Addressing challenges in the North East

Building strategic relationships

Strategic contact and consultation



Establish SPoC and agreements



Regular two-way communication



Appropriate communication methods



Sharing evaluative outcomes

Developing effective outreach provision

Strategic contact and consultation



Establish SPoC and agreements



Regular two-way communication



Appropriate communication methods



Sharing evaluative outcomes

Impact

**CHOICES
TOGETHER**
JANUARY – MARCH 2017

**You-NE
CARES**

Kick off **HE**

Next Steps...

20%

more students of ethnic minority background to enter HE by 2020.

In Summary

- Be prepared – plan a flexible proposal.
- Gain strategic buy-in from Senior Leader or equivalent.
- Establish a single point of contact to develop outreach for targeted pupils.
- Agree responsibilities throughout the programme.
- Appropriate and continuous communication (attendance, positives, developments, evaluation etc.)



Part of the
**National Collaborative
Outreach Programme**



Thank you



Part of the
**National Collaborative
Outreach Programme**



www.nerap.ac.uk



@nerap_team



[Linkedin.com/nerap](https://www.linkedin.com/company/nerap)