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# Primary Evaluation

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- LO1: Increase awareness and understanding of higher education
- LO2: Engage children in learning
- LO3: Raise aspirations for the future





**LO1:** Increase awareness and understanding of higher education

**Pre & post awareness questions:**

- **KS2** - 'what is a university? Write down everything you know'

What is a university?  
Write down everything you know

- **KS1** – 'what makes a university?'

**What makes a university?**

1) Circle the pictures that tell us what university is like.

2) Read each sentence and tell us if it is true (✓) or false (x)

People get to choose their best subject at university	<input type="checkbox"/>
Nobody has any fun at university	<input type="checkbox"/>
People do <b>not</b> learn at university	<input type="checkbox"/>
People go to university because it can be really fun	<input type="checkbox"/>
University does <b>not</b> help people to get a job	<input type="checkbox"/>
The teachers pick a subject for you to study at university	<input type="checkbox"/>



## LO2: Engage children in learning

- **Teachers/IntoUniversity staff are asked ‘what percent of their pupils/family members they thought were engaged throughout the session’**





## LO3: Raise aspirations for the future

- **Pre & post intervention question** 'who thinks they (their children) would like to go to university one day?'

The screenshot shows a survey question in blue text: "Would you like to go to university one day?". Below the question are two response options, each with a yellow hand emoji. The first option is a thumbs-up emoji followed by the text "I would like to go!". The second option is a hand with the index finger pointing to the right, followed by the text "I'm not sure, or I don't want to go to university.".

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Would you like to go to university one day?

 I would like to go!

 I'm not sure, or I don't want to go to university.



## LO1, 2 & 3

### Post intervention teacher survey:

- to what extent do you agree that the objectives were met?
- please can you describe the impact this project had on your pupils?
- Work sample photographs to show evidence of working towards the LOs



## Comments are coded according to the FaBs that children describe:

- Learning
- Route to HE
- Working towards advancement
- Future prospects
- Anyone can go to university
- Freedom of choice
- University life/campus
- Enjoyment



- **Teachers typically agree that our projects meet their objectives to:**
  1. Increase awareness and understanding of HE 92% agreed
  2. Engage children in learning 96% agreed
  3. Raise aspirations for the future 92% agreed
- In the majority of classes (90%), children can name more facts of university after taking part in a project. Children were more likely to associate university with the following concepts after working with us:
  1. university life 225% increase
  2. freedom of choice 152% increase
  3. enjoyment 147% increase
- 96% of classes showed high or very high levels of engagement in learning
- 100% of classes show very high levels of aspiration to higher education on completion of projects (53% increased aspiration from the project start)



## Quotes from 2019 - 20

‘The enthusiasm and engagement from the children was very clear. I was very impressed with the thoughtfulness in the planning of activities to try and engage the children’

*(Teacher, Rise Park Primary)*

‘The children were inspired by the students they met on the day. They got the chance to see what living at university is like and everything the university has to offer’

*(Teacher, Victoria Primary School)*

‘It excites me about university’

*(Pupil)*

‘The children were interested by the lives of the students and the facilities and extra curricular activities available. They were excited by the fact that you can study the subject you are really interested in such as history’

*(Teacher, Southwold Primary School)*

The best thing about the session was: ‘Learning something new and experiencing doing things with my family’

*(Parent)*



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**Thanks for  
listening**