

NEON Awards 2024 Nominations

Category

NEON Widening Access Initiative (Outreach) Award

Name of project and institution

Radio NLive Traineeship, University of Northampton

Brief Description

This project is offered to students at local widening access schools/colleges and contributes to raising their skill attainment and helps them to identify opportunities in the media sector. Students spend 6 weeks learning aspects of broadcasting, show production, creating recorded and live content, production. The show they create is broadcast every week on the station. The traineeship is run in collaboration with Radio NLive, a local community radio station. The project culminates in a full day on campus at UON to meet with academics and students attending media courses at the university.

Why has this project been nominated

Project targeted at widening access schools in Northamptonshire. Giving the opportunity to work with local community radio station to give Y12 and Y13 students an insight into radio broadcasting, show production, recording, interviewing and broadcasting live content. The project runs for two hours per week after school for a period of 6 weeks. The project culminates in a Higher Education Day on the final day. This day gave students the opportunities to explore opportunities across a variety of media settings including journalism, digital marketing, film and TV production, photography, hair and makeup for film and TV, and sports journalism. This day was attended by the majority of the radio traineeship students and a further 70 students from local 6th forms. The project was created in response to the skill shortages being experienced across the sector and to inspire students to explore opportunities and to equip them with the skills needed. It also meets the outcomes of our APP by working with schools with students in IMD Q1 and 2.

How long has the project been running

3 years

Number of participants for each year of the project's operation

Nov 2021 - 10 students, Nov 2022 – 12 students, Nov 2023 – 18 students

More details

<https://www.northampton.ac.uk/community/schools-and-colleges/schools-engagement/events-and-opportunities/>

