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Collaborative data analysis: developing a partnership approach to WP data usage

University Centre
Bradford College

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BRADFORD

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CENTRE
Calderdale College

University of
HUDDERSFIELD

KIRKLEES
COLLEGE

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of MUSIC

Leeds Trinity
University

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Contents

- Part 1: Introduction to Go Higher West Yorkshire
- Part 2: Our approach to collaborative evaluation
- Part 3: Overview of flagship Care Leaver Covenant
- Part 4: Collaborative evaluation of the Covenant

Who we are

Go Higher West Yorkshire (GHWY)



- Consortium of 13 HE providers across W. Yorks
- Connect partners to improve **access** to, **success** in and **progression** from HE, for those from under-represented groups
- *Core priority groups*
 - Care experienced young people
 - Estranged students
 - Children from low participation neighbourhoods
- *Funded projects*
 - National Collaborative Outreach Programme
 - National Networks for Collaborative Outreach
 - Degree Apprenticeship Development Fund 2

How we operate

Team structure



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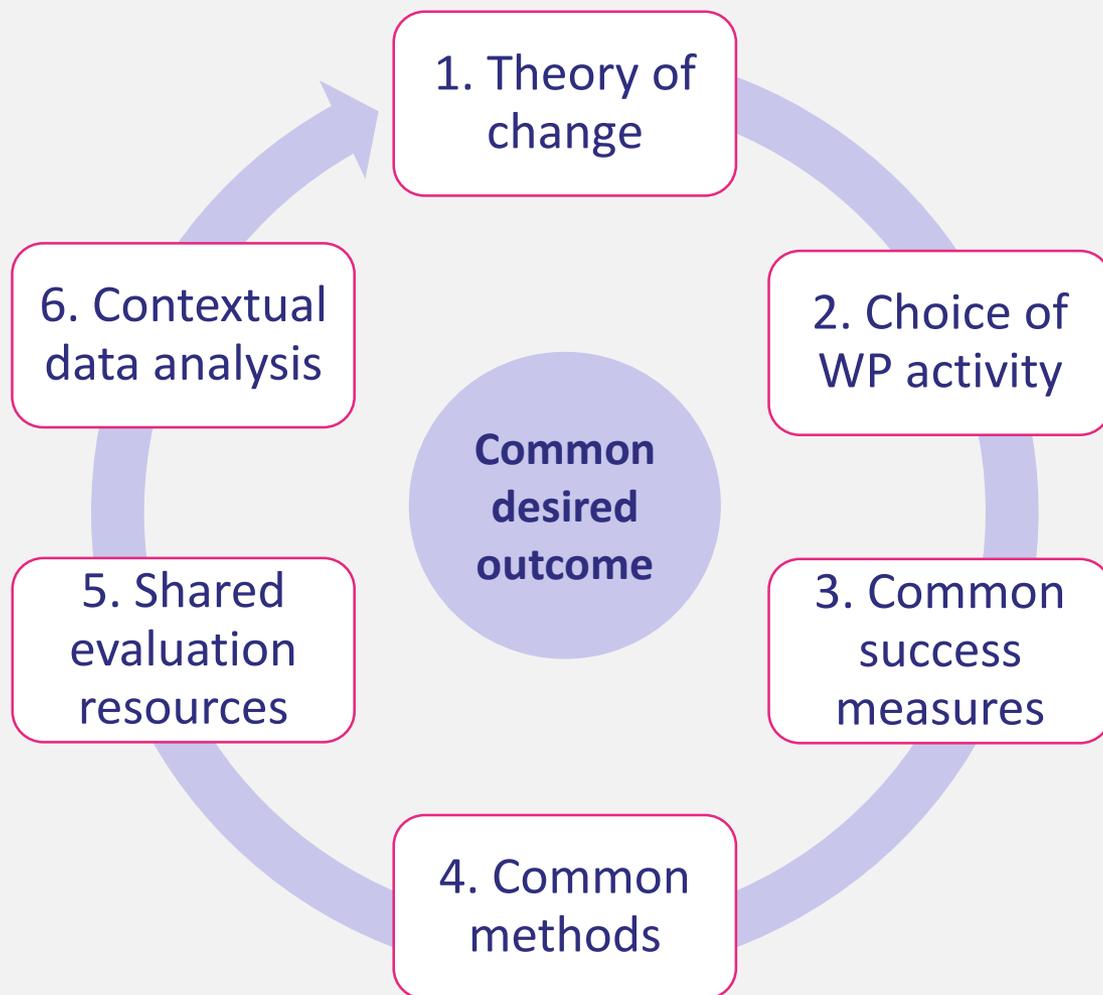
Collaborative evaluation strategy [1]

Theory of change

Bespoke support measures will improve their access to and success in/after HE

Outcomes:

- HE is more accessible to CL
- HE experience is better tailored to specific needs
- Access and continuation rates increased, gap narrowed



Collaborative evaluation strategy [2]

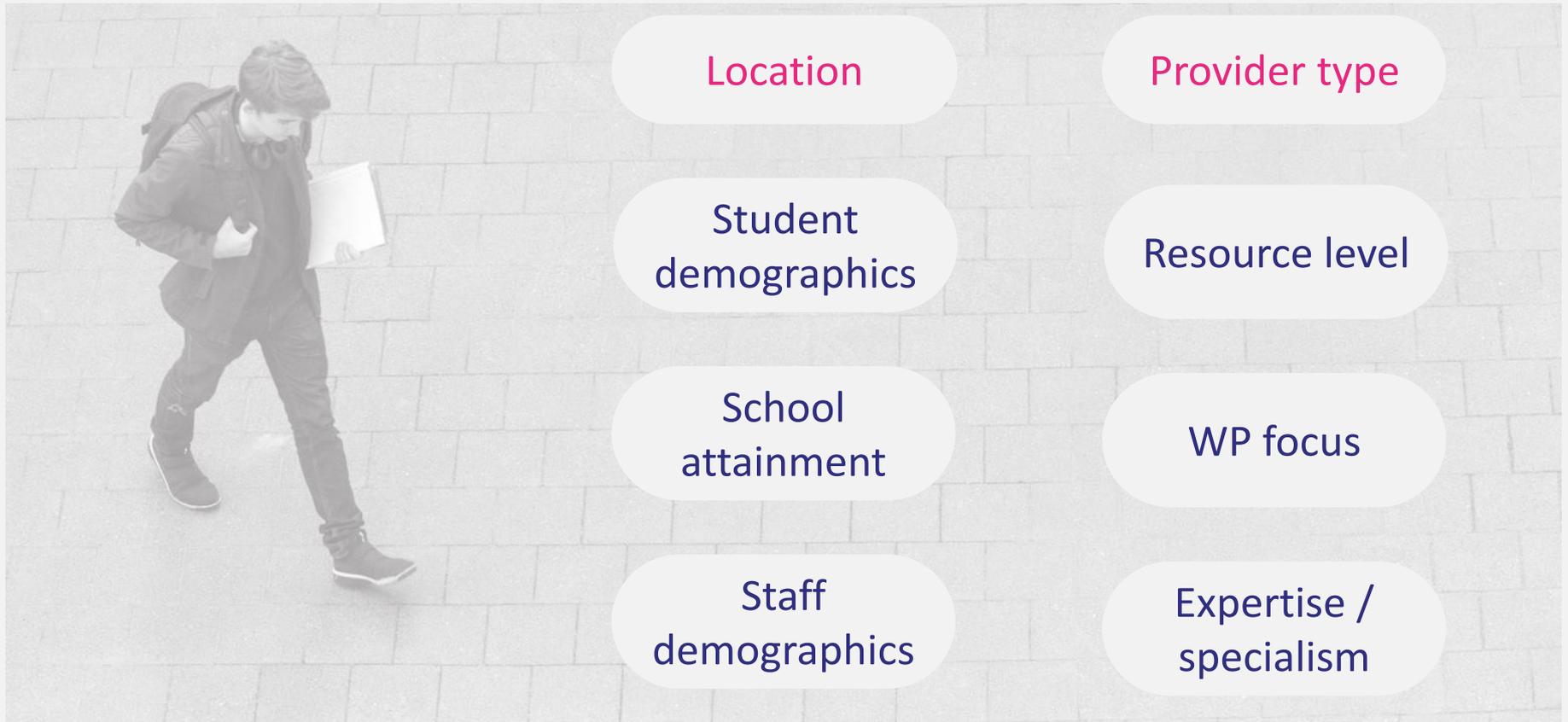
Play by play

- Measure and understand take up of support
- Measure and understand effectiveness of support
- Identify trends and link to access and retention data
- Bigger datasets for more valid understanding of success
- Enable continuous improvement by learning contextually
- Learn from experimentation across partnership



Go Higher West Yorkshire

How do our partner institutions and contexts different?



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Objectives of the CLC

Improved access to information for care experienced young people and their key influencers



Progressive, consistently aligned access and success strategies



Public relations showcase of regional excellence



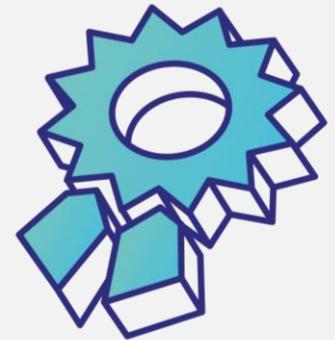
Our 'at a glance' table of support

SUPPORT OFFERED BY HE PROVIDERS	Bradford College	University of Bradford	Calderdale College	University of Huddersfield	Kirklees College	University of Leeds	Leeds Arts University	Leeds Beckett University	Leeds College of Building	Leeds City College	Leeds Trinity University	Wakefield College
GETTING TO HIGHER EDUCATION												
Dedicated care leaver web page	✓	✓		✓		✓	✓			✓		
Experiences on campus		✓				✓	✓	✓		✓	✓	
Application support	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓
Contextual admissions*	✓	✓		✓		✓					✓	✓
SUCCEEDING IN HIGHER EDUCATION												
Wellbeing support	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Named contact person for care leaver students	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Year round accommodation	✓	✓		✓		✓	✓	✓		✓	✓	
Support with the transition to higher education		✓		✓		✓	✓	✓		✓	✓	
Additional financial support	✓	✓		✓		✓	✓	✓	✓	✓	✓	✓
Training to help staff understand care leavers	✓	✓		✓		✓		✓		✓		
SUCCEEDING AFTER HIGHER EDUCATION												
Employment support	✓	✓		✓		✓	✓	✓	✓		✓	

Benefits

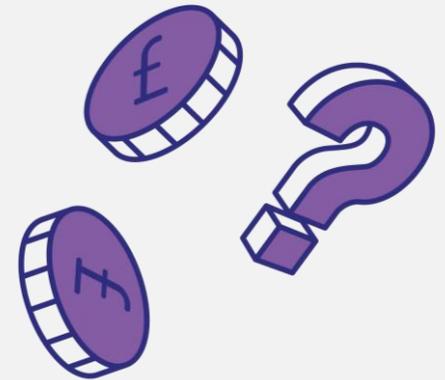
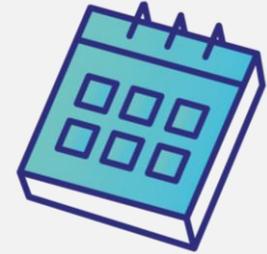
How the collaborative CLC benefits care leavers and our partners

- **Concise and unbiased** resource for prospective/current students and their influencers
- **Wider reach** to stakeholders not typically accessible
- **Shared risk** in development of untested resource and approach
- Shared **cost of development** via subscriptions to partnership
- **Inclusive approach** regardless of institution size and capacity



Challenges

- Information can become out of date
- Managing competition/cooperation between HE partners
- Reaching the right stakeholders
- *Evidencing:*
 - The use of the Covenant
 - It's usefulness for young people
 - A positive impact on current/prospective students
 - A positive impact on HE partners



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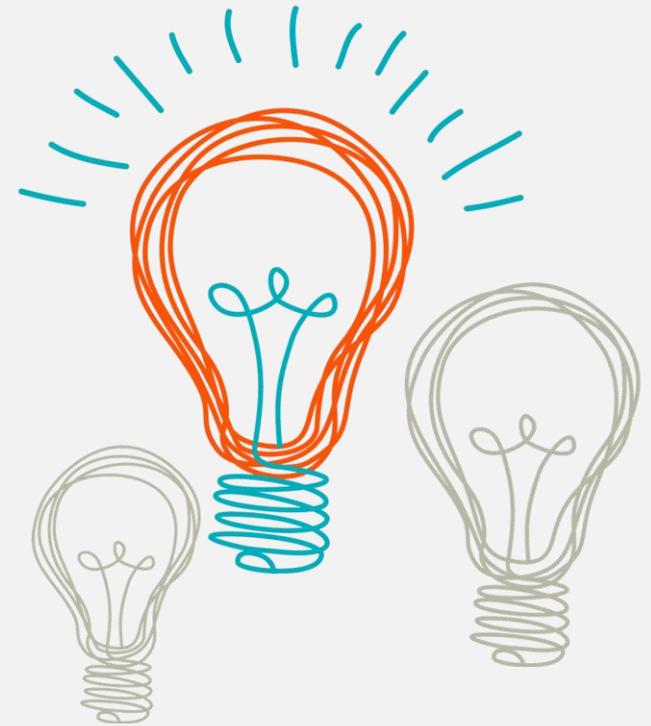
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<u>Experiences on campus</u>		✓				✓	✓	✓		✓	✓	
Application support	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓
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SUCCEEDING AFTER HIGHER EDUCATION												
Employment support	✓	✓		✓		✓	✓	✓	✓		✓	

Collaborative evaluation strategy [3]

... measure and understand:

- What are the **desired outcomes** of this offer?
- What are the **key inputs** being utilised to deliver it?
- What data is available to measure its **take-up?**
- What data is available to measure its **effectiveness?**
- How could further collaboration support our understanding of the above?



Collaborative evaluation strategy [4]

... realist contextual analysis

What types of campuses have most success with campus tours and why?

Within which contexts are mature students most likely to consider HE and why?

In what contexts are summer schools most effective and why?

Which activities are most effective with low performing schools and why?

Are black students more likely to consider HE within an ethnically diverse campus?

Collaborative evaluation strategy [5]

Pooling data

- Significant benefits covered previously
- Additionally, need to tackle some challenges:
 - **Best way to collect/process data?**
 - HEAT database (existing) *or* smaller-scale solutions (new)?
 - **Stakeholder considerations**
 - Data protection / safeguarding
 - Will schools and other stakeholders readily share data? If not – why?
 - Central vs institutional operations and priorities

Thank you 😊

Any questions?

Visit www.gohigherwestyorks.ac.uk/care-leavers to view our online Covenant and find out more about our work.

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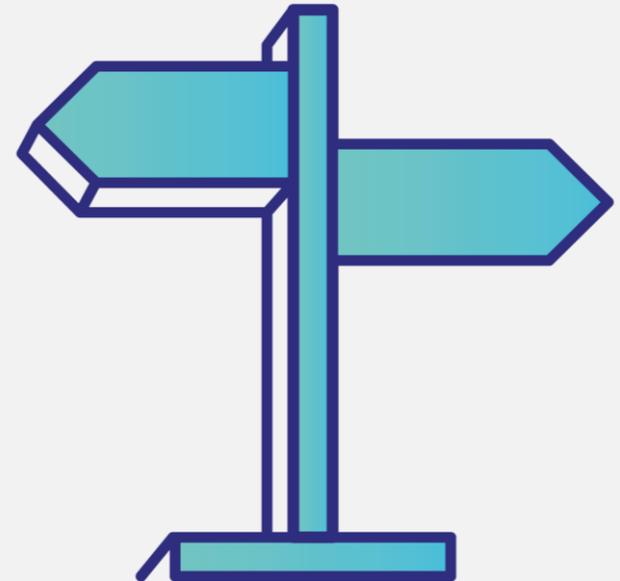
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Plans for the future

Coming up...

- Next steps in development
 - Spectra First driven expansion of offers
 - New government guidance on best practice
 - NCOP Phase 2
- Next steps in evaluation
 - *Offers*: A pilot programme of collaborative evaluation around the CLC
 - *Resource*: self-reflection prompts for young persons, influencers



Our Partners

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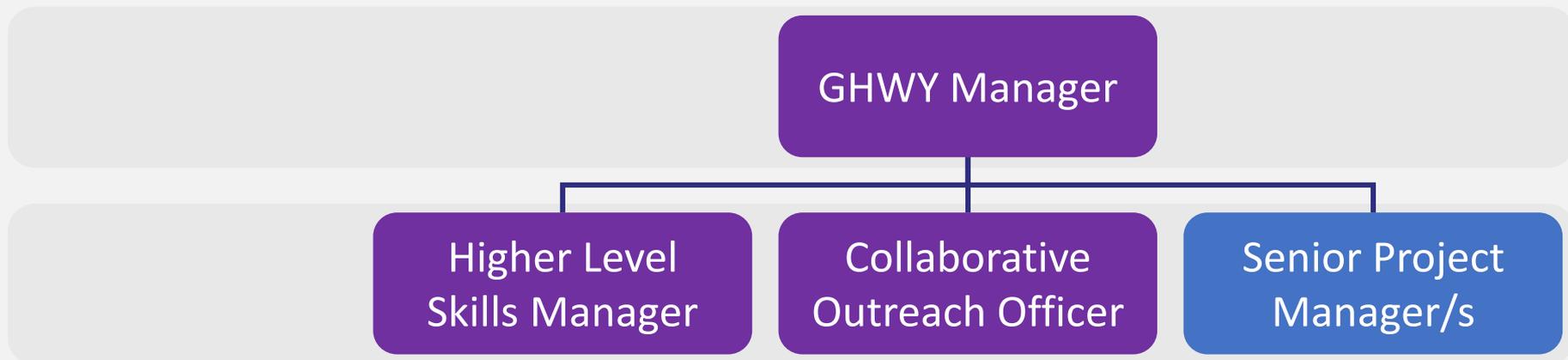
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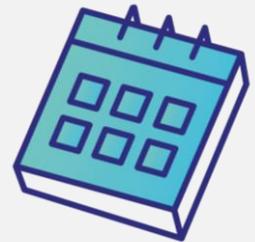
Organization structure



How it came about

The collaborative Care Leaver Covenant

- Response to 2016 Government strategy for Care Leavers
- HE partner consultation on current provision
- Development of our declaration
- Development of our 'at a glance' table of support
- First collaborative Covenant of its kind
- Launched during National Care Leavers Week 2017
- Approved and shared by Learning and Work Institute
- Available online, and (since 2018) as a hard copy
- Plans to evaluate 'offers' and the Covenant as a resource



Our declaration



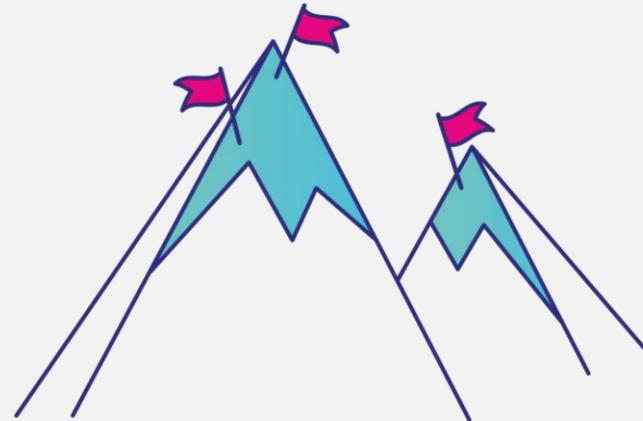
We, Go Higher West Yorkshire, recognise the challenges that young people face when they leave the care system and begin to live independently. We recognise that all parts of society have a responsibility to support care leavers so that they can make a successful transition to adulthood. We hereby make a commitment to help improve care leavers' life chances by widening their access to and supporting their success in higher education and beyond.



Our work with care experienced persons

An overview

- Care Leaver Covenant (CLC) – recognized nationally: Centre for Social Justice, Spectra First
- Outreach: Foster Family Fun Days and more
- Success initiatives: professional mentoring
- Public relations campaigns
- Engagement with carers
- Wider collaboration
 - Local Authorities
 - Schools
 - Communities



A success story

GHWY's CLC recognized nationally



Our Covenant cited as case-studies of good practice by:

- **The Centre for Social Justice**
 - Report: “Government figures show that 6% of 19-21-year-olds who experienced care growing up go on to university... This is a pledge to double that figure by 2024.”
 - <https://www.centreforsocialjustice.org.uk/core/wp-content/uploads/2019/05/12by24-Publication.pdf>
- **Spectra First**
 - (National delivery partner for the covenant)
 - <https://mycovenant.org.uk/go-higher-west-yorkshire-a-multi-faceted-commitment/>