

Introductions

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Purpose of session:

- To find out more about how you can develop innovative interventions for particular and discrete student groups, such as, commuter and mature student groups.
- From large Russell Group institutions, to smaller community universities such as St Mary's, we will discuss how to develop your response for your particular institution and its student population in a post-Covid world.



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Specific interventions: commuter students

Consult with your student body:

- Recruit commuter students to consult with and to provide steer on specific challenges or useful interventions
- In partnership with your students, work to co-create specific definition of 'commuter student' that is unique and relevant to your university.
- Ask your commuter student panel for feedback and/or guidance on online resources and support

Create support & resources:

- Consider tailored support, events and programmes that will benefit commuter students/ or the discrete group.

Data, data, data!

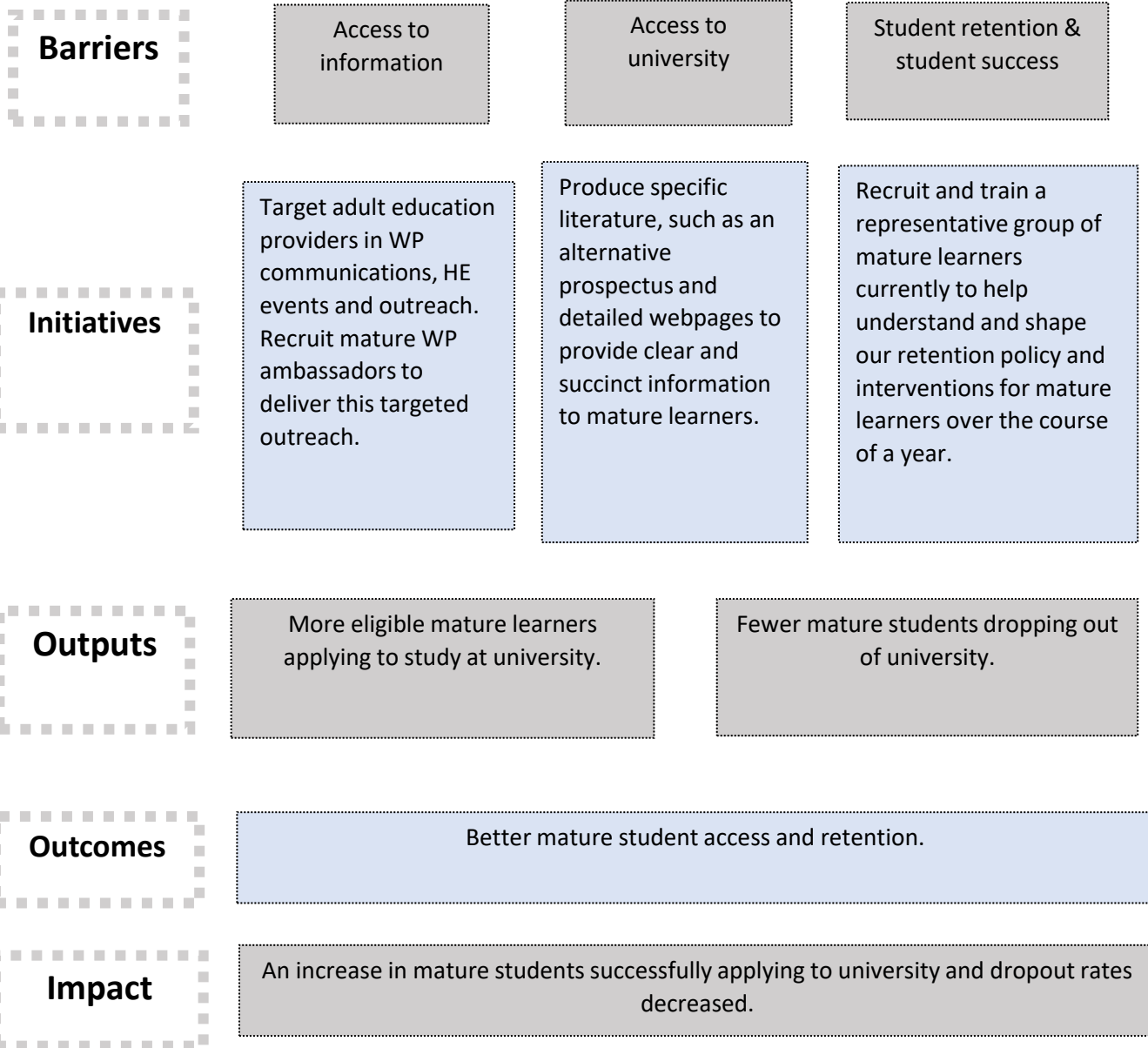
- Use data sets available to you, from your APP or SITS to investigate who your commuter students are.



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Specific interventions: mature students



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SMU's approach



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- National and Local Research
 - Liz Thomas (esp Thomas, L. & Jones, R., 2017. Student Engagement in the context of Commuter Students)
 - Mature students project
 - SMSU research
- Ensure the definition and the intervention match
 - What barriers? What solutions?
- Specific and General Initiatives

Commuter Lounge	Be Smart and WP Internships
BUCS Active4 Local	Student Engagement Fund

They said, we did!

- <https://www.stmarys.ac.uk/360/explore.aspx>
- Commuter Lounge
 - In partnership with SU – design driven by social media
 - Comfortable and relaxing with a ‘homely feel’
 - Eating without cost
 - Storage space
 - Access to IT and printing
 - Safe place
- Student Engagement Fund

ENGAGE STUDENTS AND TRUST THEM!



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Where to start?

- Gather data on the demographics of your student population
- Reference your institution's targets in APP
- Connect with your Student Union
- Student networks/a student society
- FE and outreach strategies
- Ambassador recruitment



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Any questions?