

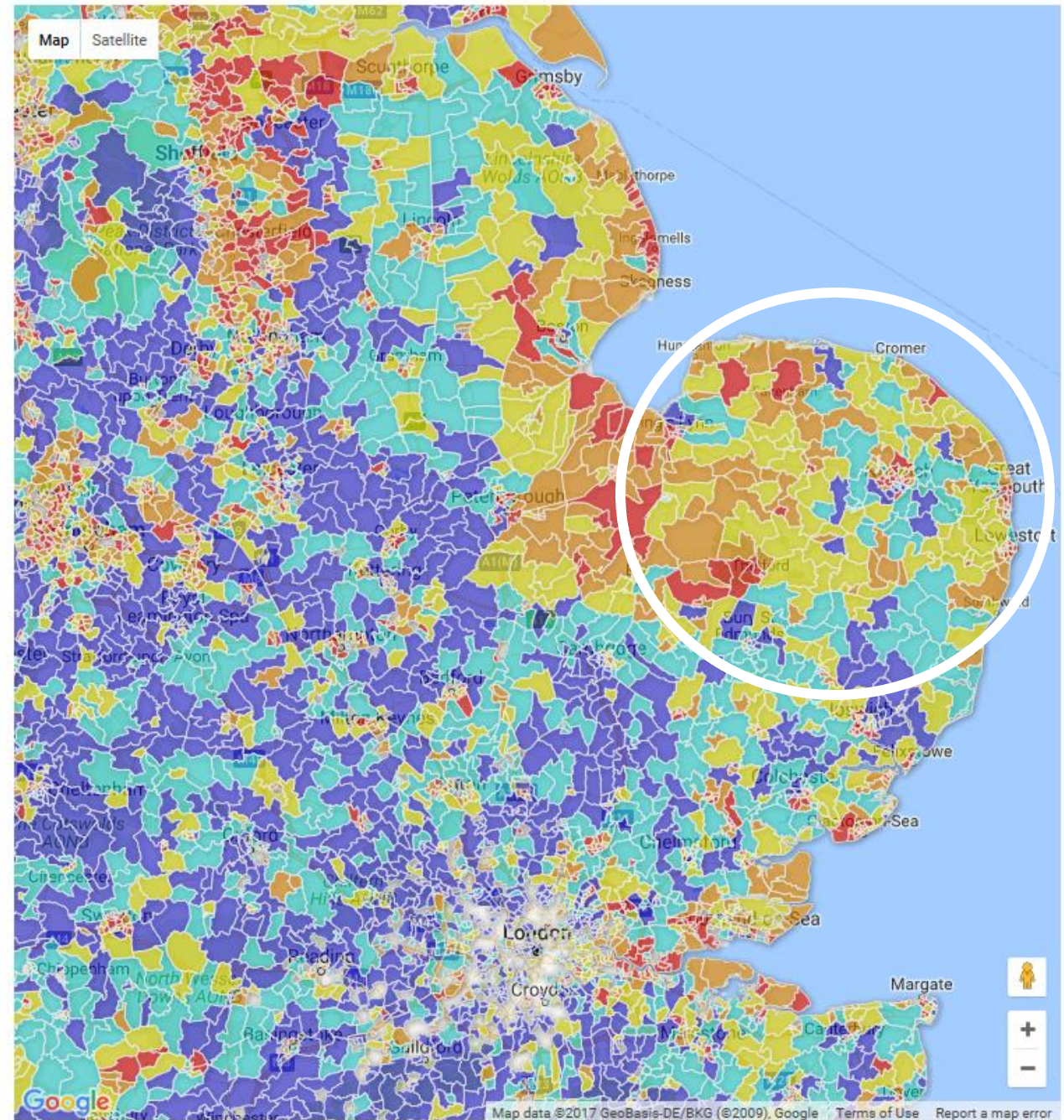
SCHOOLS PARTNERSHIP PROGRAMME

University of East Anglia Outreach Team

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THE NORFOLK PICTURE

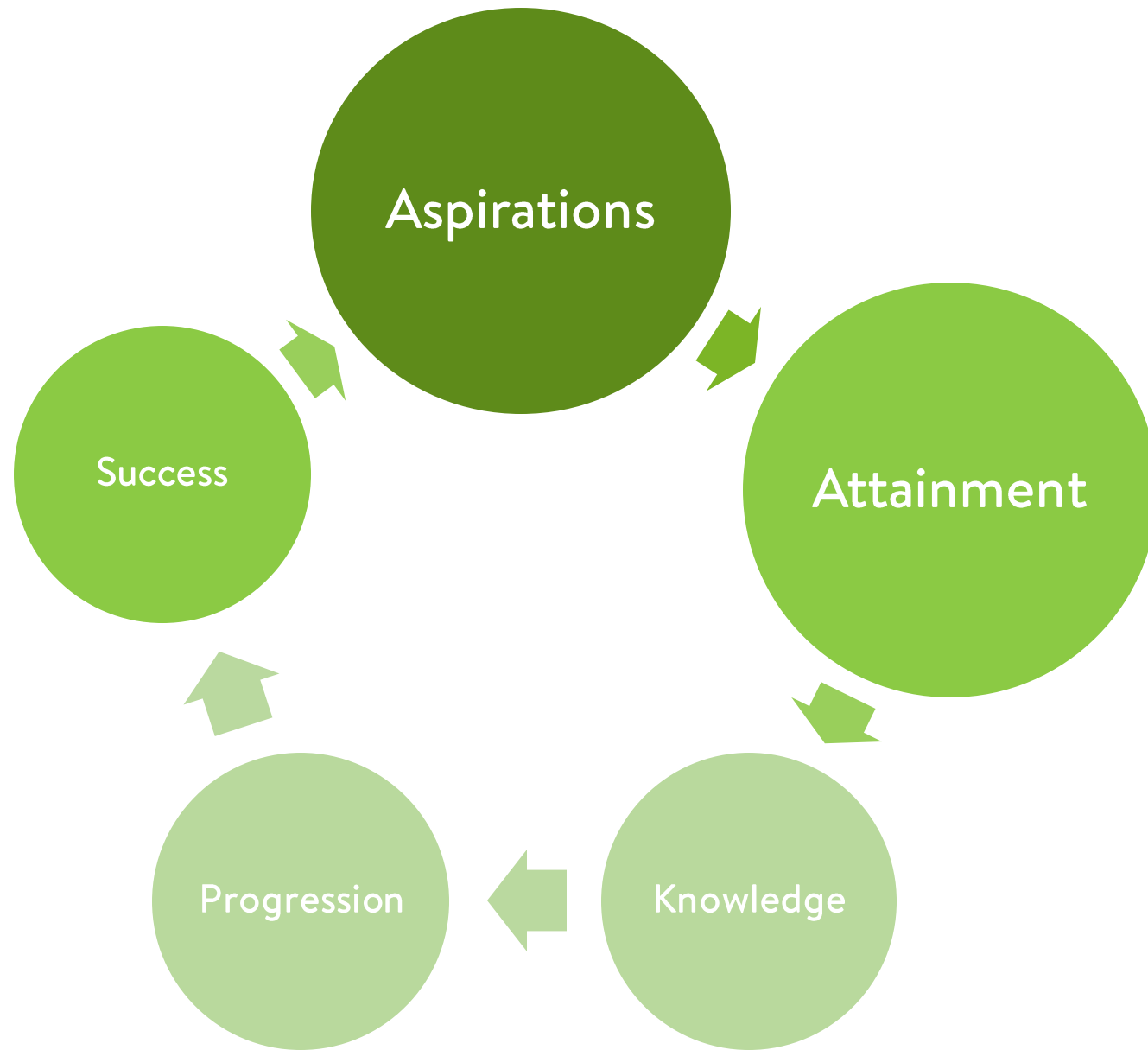


“Getting kids to believe they are bright and clever enough to go to university is one of our biggest problems”

“When discussing it (what to do when they leave school) they don’t think it will happen and are very negative about achieving their goals”

“if they can earn more money without getting into debt by going to university, why encourage young people to do so”

“People like me don’t go to university”





TOP 10 TARGET SCHOOLS

School	GCSEs A-C English & Maths 2015-16	Attainment 8 Score	Pupil Premium % 2015-16
Ormiston Denes Academy	33%	36	54%
Great Yarmouth High School	33%	40	56%
The Hewett Academy	35%	41	54%
City Academy Norwich	38%	38	59%
Sewell Park Academy	43%	41	44%
East Point Academy	62%	48	44%
The Open Academy	53%	46	42%
Ormiston Venture Academy	54%	45	47%
Ormiston Victory Academy	56%	48	40%
England average (state funded)	59%	49	29%

WHAT WE GIVE TO SCHOOLS

- Transport funded visits to campus
- A number of guaranteed places for students on our residential summer schools
- Free and guaranteed places on annual subject taster events
- Continuing Professional Development event for teachers
- Places on our mentoring programmes
- Places on our males aspiration programme
- Bespoke outreach activity
- A UEA stand in the school with informative literature and university banners
- A grant for educational materials that they would otherwise not be able to purchase
- An addition to their staff team- a UEA Champion

	Weekly activity	Every visit	Extra
Week 1	<p>-Set up UEA stand</p> <p>-Assembly given by your champion to the whole school/ individual year groups or form groups, to introduce themselves and the aims of the scheme</p> <p>-Staff room introductions</p>	<ul style="list-style-type: none"> • Be at the UEA stand in a communal area, over break or lunchtime, for students to ask questions and pick up leaflets • Mentoring and general university/future advice for small groups of students • Classroom support where appropriate, or taking small groups of students out of class to focus on a particular element of that subject • Basic tutoring/study skills support (e.g. reading support) with students who are on the border of a certain grade or who need additional help 	Follow up sessions and focus groups with pupils who have attended events at UEA
Week 2	"What is university and why go" talk or workshop		
Week 3	"My Future" workshop- exploring courses and careers		
Week 3	"Student life" talk and Q&A		
Week 4	"Research and Academic Skills" workshop		
Week 5	"Interview skills" workshop		
Week 6	"Study skills" workshop		
Week 7	"Money Matters" talk- student finance and budgeting		
Week 8	"Self-confidence" workshop		
Week 9	Other skills workshop (dependent on champion)		
Week 10	"Choosing a course and a university"		
Week 11	"Applying for university"		
Week 12	Wrap up day		

WHAT SCHOOLS *TRY TO* GIVE US IN RETURN

- Access to their students for the activities mentioned plus:
- Assembly for every year group on Why go to university
- Minimum of two additional talks or workshops for each year group on subjects of the schools choice
- Minimum of one visit to campus each year for each year group
- Data- HEAT tracking for every student who gives permission

OUTCOMES & IMPACT

Since the partnerships began:

62% increase in school group visits to campus

50% increase in residential summer school attendees

Talks, workshops and visits to schools have tripled.

UEA has seen a 38% increase in applicants from partnership schools with a sixth form

OUTCOMES

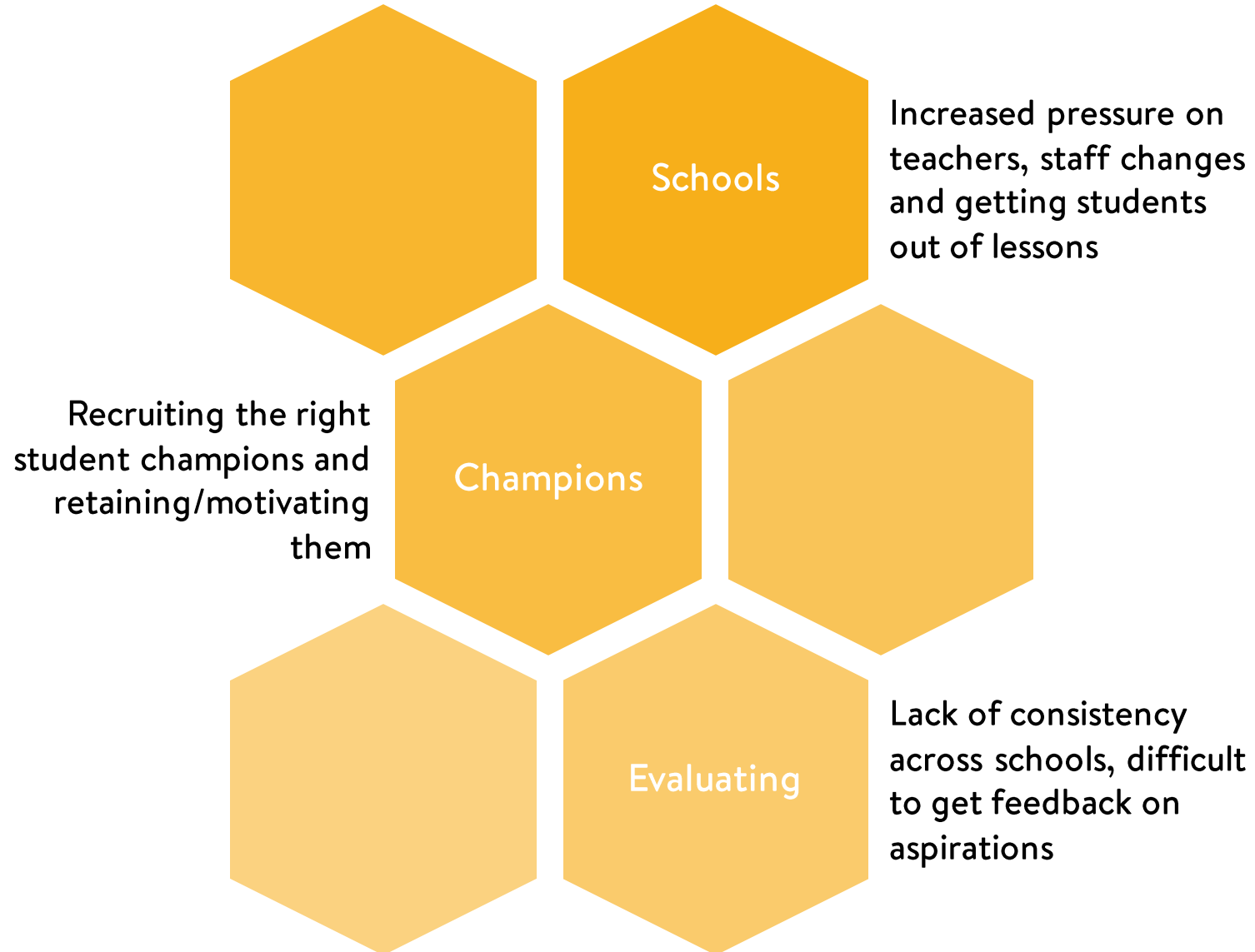
	2013-14 (Before schools partnership)	2014-15	2015-16
Visits to UEA with taster workshops	15	13	21
In school talks and workshops	26	59	76
Summer School acceptances total		116	175

IMPACT

First year of
the
programme

	2013-14		2014-15		2015-16		2016-17	
	Apps	Offers	Apps	Offers	Apps	Offers	Apps	Offers
Open Academy Norwich	1	1	3	1	3	1	19	12
Thetford Academy	4	3	9	5	12	9	11	9

CHALLENGES



OPPORTUNITIES

Further Training for Champions

- Exploring external trainers
- Public speaking, behaviour management, mentoring training

Implement more of a structured programme

- 30% tutoring time
- 1 workshop per week minimum
- Evaluate everything

Expanding the programme to more schools

- Currently 13 schools with <30% Pupil Premium

ANY QUESTIONS?
