

NEON Awards 2024 Nominations

Category

NEON Widening Access Partnership Award

Names of institutions involved in the partnership

University of Oxford's Undergraduate Admissions and Outreach department (UAO) & Rare Recruitment

Brief Description

Target Oxbridge is a free programme that aims to help Black African and Caribbean students and students of mixed race with Black African and Caribbean heritage increase their chances of getting into the University of Oxford or Cambridge. The University of Oxford has been working collaboratively with Rare Recruitment on Target Oxbridge since 2016. The University and its colleges annually provide a three-day residential for up to 80 students as part of the programme, followed by a second visit in the summer. In addition, the University offers support throughout the Year-10 programme and Target Oxbridge Summer Development Programme..

Why has this project been nominated

Target Oxbridge was launched by Rare Recruitment in 2012 to help improve the representation of Black students at the universities of Oxford and Cambridge. It provides a free programme that supports Black African and Caribbean students and students of mixed race with Black African and Caribbean heritage increase their chances of getting into the Universities of Oxford or Cambridge, helping to transform the narrative about who belongs at the universities of Oxford and Cambridge.

The University of Oxford has been working collaboratively with Rare Recruitment on Target Oxbridge since 2016; with the University financially contributing to the increase of the number of places on the Target Oxbridge programme to 160 in 2018. The University and its colleges annually provide a three-day residential for up to 80 students as part of the programme, followed by a second visit in the summer. In addition, the University offers support throughout the Year-10 programme and Target Oxbridge Summer Development Programme. The Target Oxbridge Summer Development Programme, a series of academic taster sessions delivered by Oxford and Cambridge tutors in a range of subjects. Target Oxbridge plays a key role within the University's Widening Access and Participation recruitment programme for undergraduate admissions. The various strands of the programme focus on intellectual, cultural and social development irrespective of personal or economic barriers. The programme attracts students from across the country. The majority of applications continue to come from students based in London and the South East, reflecting the demographic makeup of the country.